

## MAIN NAVIGATION

### Home

The homepage establishes credibility quickly and visually.

- Hero image of vessels underway
- Short intro for the company
- “Commercial Towboat & Pushboat Chartering”
- Brief explanation of services
- Featured available vessels
- Safety & compliance highlights
- Operational/service area
- CTA to view vessels or contact

### Available Vessels

A filterable fleet directory showcasing available vessels.

Grid layout with:

- Main vessel image
- Vessel name
- Horsepower
- Dimensions
- Engine package
- Availability status
- Quick specs
- “View Vessel Details” button

### Optional Filters

- Horsepower
- Vessel type
- Available / under construction
- Tier classification

## Single Vessel Page Template

### Hero Section

- Vessel name
- Horsepower
- Dimensions
- Vessel type
- Status (Available / Under Construction / Charter Ready)

*Example*

2700 HP Towboat – Verret 86’ x 30’

Tier 3 CAT Powered | Subchapter M Compliant

### Vessel Overview

Short paragraph describing:

- Intended operations
- Power/performance
- Configuration flexibility
- Commercial applications

### **Key Specifications**

#### ***Include***

- Horsepower
- Length
- Width
- Draft
- Engine package
- Fuel capacity
- Crew accommodations
- Tier classification
- Compliance status
- Year built
- Shipyard

### **Vessel Gallery**

#### ***Professional photos***

- Exterior
- Wheelhouse
- Engine room
- Crew quarters
- Galley
- Deck views

### **General Arrangement & Downloads**

- downloadable PDF buttons
- organized sections

#### ***Examples***

- General Arrangement
- Hull Drawings
- Specifications Sheet
- Profile Drawings
- Engine Information

### **Operational Features**

- Subchapter M compliant
- Modern engine package
- Fuel efficiency

- Crew comfort
- Inland/Gulf compatibility
- Built for reliability

### **CTA Section**

Simple professional call-to-action.

*Example*

- Request Vessel Information
- Discuss Charter Availability
- Contact Our Team

## **Services**

Single, consolidate services page

*Include*

- Bareboat chartering
- Vessel leasing
- Inland marine transportation support
- Fleet expansion solutions
- Gulf Coast operations
- New construction partnerships

## **About**

Single, consolidate about page

- Company history
- Industry experience
- Gulf Coast/inland waterways expertise
- Shipyard relationships
- Operational philosophy
- Safety-first approach

## **Contact**

### **Content Sections**

- Contact form
- Phone
- Email
- Office location
- Service area map
- Quick CTA

## **FOOTER NAVIGATION**

- Safety & Compliance
- Privacy Policy

- Vessel Specs Downloads
- Terms
- Contact Info
- LinkedIn
- Service Area
- Copyright

## **Optional Additional Footer Page**

### **Safety & Compliance**

- Subchapter M compliance
- Safety standards
- Vessel inspections
- Operational reliability
- Maintenance philosophy
- Crew standards