

MAIN NAVIGATION

Home

The homepage establishes credibility quickly and visually.

- Hero image of vessels underway
- Short intro for the company
- “Commercial Towboat & Pushboat Chartering”
- Brief explanation of services
- Featured available vessels
- Safety & compliance highlights
- Operational/service area
- CTA to view vessels or contact

Available Vessels

A filterable fleet directory showcasing available vessels.

Grid layout with:

- Main vessel image
- Vessel name
- Horsepower
- Dimensions
- Engine package
- Availability status
- Quick specs
- “View Vessel Details” button

Optional Filters

- Horsepower
- Vessel type
- Available / under construction
- Tier classification

Single Vessel Page Template

Hero Section

- Vessel name
- Horsepower
- Dimensions
- Vessel type
- Status (Available / Under Construction / Charter Ready)

Example

2700 HP Towboat – Verret 86’ x 30’

Tier 3 CAT Powered | Subchapter M Compliant

Vessel Overview

Short paragraph describing:

- Intended operations
- Power/performance
- Configuration flexibility
- Commercial applications

Key Specifications

Include

- Horsepower
- Length
- Width
- Draft
- Engine package
- Fuel capacity
- Crew accommodations
- Tier classification
- Compliance status
- Year built
- Shipyard

Vessel Gallery

Professional photos

- Exterior
- Wheelhouse
- Engine room
- Crew quarters
- Galley
- Deck views

General Arrangement & Downloads

- downloadable PDF buttons
- organized sections

Examples

- General Arrangement
- Hull Drawings
- Specifications Sheet
- Profile Drawings
- Engine Information

Operational Features

- Subchapter M compliant
- Modern engine package
- Fuel efficiency

- Crew comfort
- Inland/Gulf compatibility
- Built for reliability

CTA Section

Simple professional call-to-action.

Example

- Request Vessel Information
- Discuss Charter Availability
- Contact Our Team

Services

Single, consolidate services page

Include

- Bareboat chartering
- Vessel leasing
- Inland marine transportation support
- Fleet expansion solutions
- Gulf Coast operations
- New construction partnerships

About

Single, consolidate about page

- Company history
- Industry experience
- Gulf Coast/inland waterways expertise
- Shipyard relationships
- Operational philosophy
- Safety-first approach

Contact

Content Sections

- Contact form
- Phone
- Email
- Office location
- Service area map
- Quick CTA

FOOTER NAVIGATION

- Safety & Compliance
- Privacy Policy

- Vessel Specs Downloads
- Terms
- Contact Info
- LinkedIn
- Service Area
- Copyright

Optional Additional Footer Page

Safety & Compliance

- Subchapter M compliance
- Safety standards
- Vessel inspections
- Operational reliability
- Maintenance philosophy
- Crew standards